

a larger sense of pdf

Journal of Marketing, October 2005, pp. 8-10 Needed: A Larger Sense of Marketing and Scholarship William L. Wilkie Has a Larger Sense of Marketing Gone Missing?

Needed: A Larger Sense of Marketing and Scholarship

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A Larger Sense of Purpose: Higher Education and Society

The book's epigraph, "Non noblis soblum" ("not for ourselves alone"), provides the reader with both a sense of foreboding about the increasing neo-liberal, economic influences of capitalism and an awareness of the continuing importance of universities to the success of a modern liberal democracy. The latter concept is based on the university's often competing responsibilities of being society's servant and critic.

Project MUSE - A Larger Sense of Purpose: Higher Education

Candid, timely, and provocative, A Larger Sense of Purpose demands the attention of not only those in academics but of anyone who shares an interest in the soul of education. Harold T. Shapiro served as President of the University of Michigan (1979-1988) and as President of Princeton University (1988-2001).

Shapiro, H.: A Larger Sense of Purpose: Higher Education

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In choosing as the title of this volume A Larger Sense of Purpose: Higher Education and Society, I meant to convey the notion that universities, like other social institutions and even individuals, ought to serve interests that include but move beyond narrow self-serving concerns.

A Larger Sense of Purpose: Higher Education and Society

Praise for The Big Story I think we need to be reminded every single day that we are part of a Bigger Story, part of something greater than ourselves, and that each of our stories matter a great deal.

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(PDF) Needed: A Larger Sense of Marketing and Scholarship

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Making sense of Cronbach's alpha - IJME

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CHAPTER 1: AN INTRODUCTION TO GENDER

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