

**business and competitive analysis pdf**

The SWOT Competitive Analysis Templates help you to critically analyze Strengths, Weaknesses, Opportunities, and Threats of your competitors to ensure that you take important business decisions with ease.

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Page 4 of 26 II. Executive summary Write this section last! We suggest you make it 2 pages or less. Include everything that you would cover in a 5-minute interview.

**Business Plan for Startup Business - Tennessee**

5?? Competitive analysis, which identifies your competitors, their strengths and weaknesses. ?? Marketing plan, which explains how you will effectively market your products

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