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MIS 597: Intro to Business Intelligence Fall 2010 Instructor: Dr. Christine Alexander Office: BA - 325 Phone: (903) 886-5690 Cell: (618) 303-1937 E-mail: christine_alexander@tamu-commerce.edu Office Hours: Virtual Office, email and on-line discussion boards are the preferred method of communication in online courses.

Business intelligence: a managerial approach | Ricardo

A managerial technique to understanding business intelligence methods. To help future managers use and understand analytics, Business Intelligence provides a robust foundation of BI that is strengthened with palms-on comply with.

Business Intelligence: A Managerial Perspective on

THIRD EDITION BUSINESS INTELLIGENCE A MANAGERIAL PERSPECTIVE ON ANALYTICS Ramesh Sharda Oklahoma State University Dursun Delen Oklahoma State University

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SECOND EDITION BUSINESS INTELLIGENCE A MANAGERIAL APPROACH INTERNATIONAL EDITION Efraim Turban University of Hawaii Ramesh Sharda Oklahoma State University

BUSINESS INTELLIGENCE - GBV

functionality of decision support software, adjusted to specific business situations with the help of a technological specialist. The aim of the paper is to give managers a list of key terms in the domain of decision support and Business Intelligence that will help them acquire adequate knowledge for performance of their business function.

DECISION SUPPORT AND BUSINESS INTELLIGENCE – WHAT NEEDS TO

That demands an investment in computerized managerial support decision-making, which implies the need of decision support and business intelligence systems (Sharda, Delen, & Turban, 2017).

Business Intelligence, Analytics, and Data Science: A

A natural development of this is the concept of business intelligence (BI), which (loosely defined) incorporates the tools, methods, and processes needed to transform data into actionable knowledge. What I find curious about BI is that it is not just technology, nor is it just practices and methods.

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