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Cognitive Dissonance Theory After 50 Years of Development

Research and theoretical developments on the theory of cognitive dissonance are reviewed. After considering the self-consistency, self-affirmation, and aversive consequences revisions, the authors review research that has challenged each of the revisions and

Cognitive Dissonance Theory After 50 Years of Development

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Social psychologist Joel Cooper captures all of this beautifully in Cognitive Dissonance: Fifty Years of a Classic Theory. It is a labor of love as much as a scholarly revisit to the roots, development, and current implications of an important 'super-theory' (p. 181) in psychology. Cooper is the ideal person to write this book.

Amazon.com: Cognitive Dissonance: 50 Years of a Classic

The theory of cognitive dissonance is one of the most significant and influential theories in the history of social psychology. Suffice it to mention that only five years after its introduction, Brehm and Cohen (1962, as cited in Bem, 1967, p. 183) could review over fifty studies conducted within the framework the theory.

The theory of cognitive dissonance - Adam Kowol

Cognitive dissonance: Fifty years of a classic theory London: SAGE Publications Ltd doi: 10.4135/9781446214282 Cooper, Joel. Cognitive Dissonance: Fifty Years of a Classic Theory .

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Cognitive dissonance (CD) is a discomfort caused by holding conflicting elements of knowledge. CD is among "the most influential and extensively studied theories in social psychology" (e.g., Alfnes et al., 2010 , p. 147).

A challenge to human evolution" cognitive dissonance

1 Cognitive Dissonance The Theory Almost half a century ago social psychologist Leon Festinger developed the cognitive dissonance theory (Festinger, 1957).The theory has obviously stood the test of time in

Cognitive Dissonance

Cognitive Dissonance (Festinger) 2 years ago " Learning Theories & Models , Social Learning Theories " Summary: Cognitive dissonance is the negative feeling that results from conflicting beliefs and behaviors.

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