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Guerrilla marketing is an advertisement strategy to promote products or services on the streets or other public places with little money. This involves getting the attention of the public. Guerrilla marketing is done in public places such as shopping centers, parks or beaches to attract a big audience. It was popularized by Jay Conrad Levinson in the book Guerrilla Marketing, 1984.

Guerrilla marketing - Wikipedia

Red Faction: Guerrilla is a third-person shooter video game developed by Volition and published by THQ. It was released for PlayStation 3 and Xbox 360 in June 2009 and for Microsoft Windows in September 2009. The game is the third installment in the Red Faction series. Several years after release, Destructoid listed the game as one of THQ's ten best. A remastered version titled Red Faction ...

Red Faction: Guerrilla - Wikipedia

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