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Pdf International Business Competing In The Global Marketplace COMPETING IN THE GLOBAL ECONOMY
COMPETING IN THE GLOBAL ECONOMY 3 learning objectives After studying this chapter, you will be able
to 1 Highlight the opportunities and challenges of conducting business in other countries ...

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Internationalbusiness charles w. I. hill | Munim Rafin

A text for a first course in international business at the undergraduate or MBA level, focusing on the strategies and structures of international businesses and the implications of international business for firms' various functions.

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