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Flaherty, entitled Peter Drucker: Shaping the Managerial Mind. John Flaherty is a professor at New York's Pace University and has been a close friend of Drucker's for nearly four decades.

Peter Drucker Shaping the Managerial Mind

As Peter Drucker Shaping the Managerial Mind by John E. Flaherty Peter Drucker has been variously labeled a journalist, novelist, economist, sociologist, political theorist, philosopher and art critic.

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Peter F. Drucker is considered the most influential management thinker ever. The author of more than twenty-five books, his ideas have had an enormous impact on shaping the modern corporation. Drucker passed away in 2005.

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"Peter F. Drucker is the organizational thought leader of the twentieth century. For the sake of our economy, our community, and our society, every citizen needs to be familiar with his work. John Flaherty's book is both an intellectual adventure and a practical guide to Peter Drucker's thinking.

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evident than in the insights of Peter Drucker, whose brief comments on marketing have helped to shape our understanding of the field and its place in the broader business

Rethinking marketing: Peter Drucker s challenge

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