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Dana Frank, Purchasing Power: Consumer Organizing, Gender, and the Seattle Labor Movement, 1919-1929. New York: Cambridge University Press, 1994. xii + 349 pp. \$69.95 cloth; \$19.95 paper. - Volume 52 - Meg Jacobs

Dana Frank, Purchasing Power: Consumer Organizing, Gender

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Accordingly, Frank argues "unions" consumer organizing tactics inhabited a meeting point between the sex- ... that the early attempts at consumer power was based ... [Colin Davis on Purchasing Power: Consumer Organizing, Gender, and the Seattle Labor Movement, 1919-1929] Author: Colin Davis

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