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He's the author of over 20 books including: Marketing and Promoting Your Own Seminars and Workshops and Speaking for Millions. He coaches a select group of people on how to use his "patented" system and techniques.

Sell Your Brain Power - Information Marketing in 7 Easy Steps

To avoid alarming the "threat detector"™ in your customer's brain, the signals that you need to give out at that very first point of contact need to be favourable and instinctive, i.e. your body language. This includes your movements, gestures, facial expression, eye contact, your appearance, clothes, enthusiasm and posture.

Selling with Neuroscience - Prism Brain Mapping

single deficiency in your ability can hold you back from succeeding, no matter how good you might be in every other area. Put another way, it is your strengths that have brought you to where you are today, but it is your weaknesses that are now holding you back from progressing further and faster.

Be a Sales Superstar - Secret Selling Tips - your key to

Often, you may provide the same content in many formats. For example, you could present an in-person, four-hour seminar that can also be purchased on your website as a downloadable workbook and MP3s. Get creative, and think outside the norm of the products and services you offer.

How to Sell Your Brain - Thinking Bigger Business Media, Inc.

Faculty Profile: David Cotton is a Fellow of the British Institute for Learning and Development, Member of the Institute of Leadership and Management,

Train Your Creating a Brain Business - pwc.lk

and objectives, elements that add to your success and the ownership of your business. This section is the backbone of your Business Plan and will set the stage for the information included in the rest of the plan. Products and Services: What do you offer in your business? This can be short and general, with room for more explanation in the next section.

Business Plan for Creative People

A highly readable guide to some of today's most amazing scientific findings, The Buying Brain is your guide to the ultimate business frontier the human brain. Secrets for Selling to the Subconscious Mind is the world's leading neuromarketing researcher, pioneering the application of neuroscience in marketing, advertising, and messaging.

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