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A strategic alliance (also see strategic partnership) is an agreement between two or more parties to pursue a set of agreed upon objectives needed while remaining independent organizations. A strategic alliance will usually fall short of a legal partnership entity, agency, or corporate affiliate relationship. Typically, two companies form a strategic alliance when each possesses one or more ...

Strategic alliance - Wikipedia

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- Journal of Arts Science & Commerce ISSN 2229-4686 International Refereed Research Journal
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Corporate Social Responsibility Policies in Malaysia Enhancing the Child Focus 3 ABBREVIATIONS AND ACRONYMS 9MP Ninth Malaysia Plan 10MP Tenth Malaysia Plan ACCA Plan Association of Chartered Certified Accountants BBPC Best Business Practice Circular BFHI Baby-friendly Hospital Initiative COP Communication in Progress CR Corporate Responsibility CRBP Children's Rights and Business Principles

CORPORATE SOCIAL RESPONSIBILITY POLICIES IN MALAYSIA - UNICEF

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Corporate Structure - LCBO

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Business and MDGs - siteresources.worldbank.org

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Why Corporate Functions Stumble - Harvard Business Review

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