

strategic decisions 1st edition pdf

1-5 The five-step decision-making process is (1) identify the problem and uncertainties, (2) obtain information, (3) make predictions about the future, (4) make decisions by choosing among alternatives, and (5) implement the decision, evaluate performance, and learn.

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(PDF) Strategic Decision Making: Process, Models, and Theories

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Chapter 2: Strategic Planning for a Successful Future

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