

strategic intellectual capital management pdf

The Strategic Management of Intellectual Capital is the perfect resource for the growing number of companies pursuing a strategic approach to managing their intellectual capital and harnessing and leveraging their knowledge, experience, and expertise more systematically to attain a competitive advantage.

The Strategic Management of Intellectual Capital

This guide is intended to introduce the concept of Intellectual Capital Management (ICM) to Hong Kong enterprises. We hope that after reading the Guide, you would be able to create a simple "Intellectual Capital Report"™ (IC Report) to show to your stakeholders or use for your internal development planning.

A Guide to Intellectual Capital Management - IP D

now inhabited by the notion of managing intellectual capital. Drawing on nearly a decade of experience in the field, we will: (1) provide a practical model that defines and links the concepts of intellectual capital, knowledge management, and organizational learning; (2) present a strategic framework for deciding where and ©MIT Press, 2000.

Chapter 1 Building Intangible Assets: A Strategic

Knowledge, Intellectual Capital, and Strategy Themes and Tensions ... The Strategic Management of Intellectual Capital and Organizational Knowledge. New York: Oxford University Press. 4 CHAPTER 1. KNOWLEDGE, INTELLECTUAL CAPITAL, AND STRATEGY. become more important in a knowledge-intensive economy. Moreover, this form of trust

Knowledge, Intellectual Capital, and Strategy

Since intellectual capital refers to the combined intangible capital which enables the company to function, it is critical for strategic management in knowledge-based industries.

Intellectual Capital: A Strategic Management Perspective

1 A Strategic Approach for Intellectual Capital Management in European Universities. Guidelines for Implementation Final report Karl-Heinz Leitner (Co-Ordinator)

A Strategic Approach for Intellectual Capital Management

Strategic alliances and the intellectual capital of firms Luiz Antonio Joia FGV/EBAPE, Rio de Janeiro, Brazil and Uerj, Rio de Janeiro, Brazil, and Rodrigo Malheiros FGV/EBAPE, Rio de Janeiro, Brazil Abstract Purpose " This paper aims to address the impact of strategic alliances in the formation of the intangible assets of firms, namely their intellectual capital.

Strategic Alliance and Intellectual Capital of Firms.pdf

Intellectual Capital Management in Long-Lasting Family Firms: The DuPont Case 207 Rosa Nelly Trevinyo-Rodriguez, EGADE Campus Monterrey, Mexico How to acknowledge, manage and measure intangible strategic resources embedded in organizational settings"such as intellectual capital"has been a widely discussed topic during the last two decades.

Strategic Intellectual Capital Management in Multinational

First, the development of human capital theory is traced through to its expanded conceptualization of intellectual capital theory. Second, the argument for a strategic approach is built off the strategic human

resource management literature.

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