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organizational strategy. KEYWORDS Information Security, Investment Models, Security Economics, Investment Framework, "Context, Content, Process" Approach 1. INTRODUCTION Organisations in today's technology-driven world are heavily dependent upon Information Technology (IT) for the core business processes.

"CONTEXT CONTENT PROCESS APPROACH TO ALIGN SECURITY

The traditional distinction between strategy process and strategy content has perhaps limited the ability of strategic management research to explain the determinants of organizational performance. In addition, empirical attention needs to be paid to the role of the context within which strategy is formed.

Process, Content and Context: Synergistic Effects on

1 Publications Prof. dr. Bob de Wit 1. Books De Wit, B., STRATEGY: an international perspective, Fifth Edition. London: Cengage Learning, 2014, 835 pp. De Wit, B ...

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As trainer he has given seminars and training courses to hundreds of companies around the world and lectured at more than 30 universities. He has (co-)authored numerous articles and books, among which the internationally leading textbook on strategic management, Strategy - Process, Content, Context: An International Perspective.

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