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The Intelligent Enterprise The Application of the Derived Theoretical Framework to the Domain of Business

and Engineering Management. 67: ... The Intelligent Enterprise: Theoretical Concepts and Practical Implications Markus Thannhuber Limited preview - 2006. Common terms and phrases.

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The term "Intelligent Enterprise" refers to a management approach that applies technology and new service paradigms to the challenge of improving business performance. The concept, as articulated in James Brian Quinn's seminal book Intelligent Enterprise (Free Press, 1992) posits that intellect is the core resource in producing and delivering services.

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